



Council of Atlantic Ministers
of Education and Training (CAMET)

Conseil atlantique des ministres
de l'Éducation et de la Formation (CAMEF)

P.O. Box 2044, Halifax, N.S., B3J 2Z1 (902) 424-5352
Fax (902) 424-8976 / www.camet-camef.ca

c.p. 2044, Halifax, N.-É., B3J 2Z1 (902) 424-5352
Télec. (902) 424-8976 / www.camet-camef.ca

June 26, 2015

For Release at 11 am (AST)

COMMUNIQUÉ

Ministers of Education and Training to Strengthen Career Planning and Development in Public Schools in Atlantic Canada

(Halifax, NS) – A strategic approach to career planning and development for public education students in Atlantic Canada is the major emphasis outlined in *Future in Focus – Atlantic Career Development Framework for Public Education: 2015-2020*, launched today by the Ministers of Education and Training from Nova Scotia, New Brunswick, Newfoundland and Labrador, and Prince Edward Island. The strategy can be downloaded at

<http://www.cametamef.ca/images/Future%20in%20Focus%20Framework%20English-FINAL.docx>

Future in Focus – Atlantic Career Development Framework for Public Education: 2015-2020 outlines the regional direction and specific goals that the four provincial governments will follow over the next five years to provide public education students with the necessary tools in their ongoing pursuit to make informed decisions relating to career choices, and to transition smoothly from public to post-secondary education and training. The framework lays the foundation for provinces to support age-appropriate classroom-based career education, experiential exploration of post-secondary and work options, timely career and labour market information, and training for educators, including teachers, guidance counsellors and school administrators.

Future in Focus articulates a number of common goals that ministers are committed to attain to demonstrate progress in their respective jurisdictions. The introduction and implementation of specific actions and initiatives will be the responsibility of each province, to ensure that the unique needs, strengths and realities are integrated in the current and planned provincial initiatives. The framework reflects the regional direction that ministers want to pursue to achieve excellence in career education, but provides the flexibility to introduce specific initiatives based on provincial priorities and timelines.

By pursuing common goals, ministers are demonstrating leadership to ensure that labour market demands resulting from changes to the economy, technology and population demographics are supported by a labour pool with the appropriate and critical skills, knowledge and attitudes. Additionally, ministers are strengthening career development in schools to provide students with real labour market exposure, which will ultimately result in a career development culture that engages parents, families, schools, post-secondary institutions, employers and communities. Ministers of education and training recognize that career planning and development is a lifelong process of managing learning that starts at an early age, builds incrementally, and lays the foundation for assisting and preparing students to make educational, career, and employment choices.

The ministers' commitment to strengthen career education is an investment with long-term positive consequences for Atlantic Canada. Effective career education programs will serve to increase student academic achievement, reduce high school drop-out rates, and improve the overall standard of living of communities and their citizens.

Future in Focus was developed in response to *Career Education in Atlantic Canada: Research and Recommendations*, prepared by the Canadian Career Development Foundation (CCDF) for the Council of Atlantic Ministers of Education and Training (CAMET) in 2014. This research work focused on the socio-economic imperatives for action in the area of career development, an environmental scan of successful programs in Atlantic Canada, and a compilation of international best practices. The report can be downloaded at <http://www.camet-camef.ca/images/Career%20Education%20in%20Atlantic%20Canada-Research%20and%20Recommendations%20June%202015.docx>

Future in Focus supports the numerous current and planned regional and provincial career planning initiatives, including the recent renewal of the Career Cruising license agreement in the four Atlantic provinces, which serves as a bilingual computer-based career guidance program and a comprehensive package of support services for schools in the four Atlantic provinces.

The Council of Atlantic Ministers of Education and Training (CAMET) is an intergovernmental agency, and its purpose is to enhance cooperation in public (Entry-12) and post-secondary education in Atlantic Canada by working together to improve learning, optimize efficiencies and bring added value to provincial initiatives.

– 30 –

For further information, please contact:

Robert Duguay
Department of Education and Early Childhood
Development
Tel: (506) 453-2039
robert.duguay@gnb.ca

Molly Cormier
NB Department of Post-Secondary Education,
Training & Labour
Tel: (506) 444-3194
molly.cormier@gnb.ca

Blair Medd
NL Department of Education & Early Childhood
Development
Tel: (709) 729-0048
blairmedd@gov.nl.ca

Michelle Hunt-Grouchy
NL Department of Advanced Education & Skills
Tel: (709) 729-0753
michellehuntgrouchy@gov.nl.ca

Michelle Lucas
NS Department of Education & Early Childhood
Development
Tel: (902) 424-8307
Michelle.L.Lucas@novascotia.ca

Tara Walsh
NS Department of Labour & Advanced Education
Tel: (902) 424-2107
Tara.walsh@novascotia.ca

Katie MacDonald
PEI Department of Education, Early Learning and
Culture
Tel: (902) 368-6449
katiemacdonald@gov.pe.ca

Ron Ryder
PEI Department of Workforce & Advanced Learning
Tel: (902) 620-3688
RRRYDER@gov.pe.ca