



October 30, 2017

COMMUNIQUÉ

Students to Develop Entrepreneurial Skills to Promote Career Choices

Students in schools, universities, and community colleges in Nova Scotia, New Brunswick, Newfoundland and Labrador, and Prince Edward Island will be invited to undertake concrete steps to further promote and strengthen their entrepreneurial skills as part of the second annual Council of Atlantic Ministers of Education and Training (CAMET) Career Week, running from October 30th to November 3rd.

The theme of the Atlantic Canada Career Week is *Strengthening Students to Strengthen Communities by Empowering Our Students through Social Enterprise and Entrepreneurship*, and is intended to promote personal growth and empowerment with opportunities for students to create a connection between themselves, their interests and strengths within an entrepreneurial mindset. The career week sets the stage for students to make connections to their families, culture, school, post-secondary education institution, local organizations, neighbourhood, towns, cities, and campuses. Social enterprise and entrepreneurship will be the backdrop to support and promote career development.

As part of the 2017 Atlantic Canada Career Week, overarching activities have been developed for public education and post-secondary education levels to assist students in their reflection on personal strengths and opportunities as well as plan to achieve their goals. All the materials produced for the Career Week can be downloaded at www.atlanticcanadacareerweek.ca. Also included on the website are videos featuring students reflecting on their personal career and learning journeys.

Atlantic ministers of education, and post-secondary education and training, are committed to support and promote career development across the Atlantic region. The Atlantic ministers view this important regional initiative as a means to further complement existing and planned provincial initiatives to assist students to effectively manage career choices.

The 2017 Atlantic Canada Career Week builds on numerous activities emerging from the specific goals outlined in *Future in Focus – Atlantic Career Development Framework for Public Education: 2015-2020*, released by CAMET in June 2015. The other Atlantic initiatives supporting career development are the development of a competency framework to demonstrate the required skills needed to effectively transition from studies to work, and an analysis of the strengths and gaps in the transition of students from public to post-secondary education. Both initiatives will be completed in 2018.

The Council of Atlantic Ministers of Education and Training (CAMET) is an agency of the departments responsible for public and post-secondary education, and its purpose is to enhance cooperation in public (Entry-12) and post-secondary education in Atlantic Canada by working together to improve learning, optimize efficiencies and bring added value to provincial initiatives.

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